



***EXHIBITION AND SPONSORSHIP OPPORTUNITIES
8TH FIG REGIONAL CONFERENCE
MONTEVIDEO, URUGUAY, 26-29 NOVEMBER 2012***

The **8th FIG Regional Conference** to be held in **Montevideo, Uruguay from 26 to 29 November 2012** will include a commercial and professional exhibition. The exhibition and sponsor opportunities are available for FIG corporate members who have the first choice and any other companies that are interested to attend and exhibit at this major FIG event in the second half of 2012.

The 8th FIG Regional Conference is organized by the International Federation of Surveyors (FIG) and the Asociación de Agrimensores del Uruguay (AAU). The conference is co-sponsored by the some agencies of the United Nations and the World Bank. Other international and regional partners like the Asociación Panamericana de Profesionales en Agrimensura (APPA, the Pan American Institute of Geography and History (PAIGH) and PC IDEA will participate the conference as well as FIG sister organisations from the Joint Board of Geospatial Information Societies (JB-GIS).

The Regional Conference will take place from Monday 26 to Wednesday 28 November 2012. The last day of the conference is reserved for joint technical tour to all participants to Colonia del Sacramento renowned for its historic quarter, a UNESCO World Heritage Site. Immediately after the Regional Conference FIG Commission 7 (Cadastre and Land Management) will have its Annual Meeting and International Symposium in Argentina.

The conference is open to participants from all over the world with the main focus on South and Latin America. The conference languages will be English and Spanish.

We expect about 300-400 participants from more than 40 countries to participate. The call for papers, preliminary programme and more information about the conference is available on the conference web site at: www.fig.net/uruguay.

Looking forward to your presence in Uruguay,

Ing.Agr.Nelma Benia
President AAU



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SPONSORSHIP PACKAGES

PLATINUM SPONSOR: US\$ 15.000 (booked)

- 3 m x 3 m exhibition booth - floor space only or standard shell scheme booth
- List of participants with emails
- 3 e-mail blasts prior to the conference to all registered participants (ads prepared by sponsor)
- Company logo (one color) on the lanyards or name tags (number of logos is limited)
- Company logo (one color) on the conference bags
- Company logo on the online proceedings
- Recognition as Platinum Sponsor, including company logo:
 - on the conference website with a hyperlink to the company's website
 - in the conference programme guide
 - on the conference signage
- One page color advertisement in the Program Guide (ad prepared by sponsor)
- 4 Full Delegate registrations to the conference
- Flyer and other material in the participants' conference bags (flyer and material provided by the sponsor)
- Acknowledgment by the MC during the Opening Ceremony

GOLD SPONSOR: US\$ 10.000

- 2 m x 3 m constructed exhibition booth - floor space only or standard shell scheme booth
- 1 e-mail blast prior to the conference to all registered participants (ad prepared by sponsor)
- Company logo (one color) on the name tags or lanyards or conference bags (number of logos is limited)
- Recognition as Gold Sponsor, including company logo:
 - on the conference website with a hyperlink to the company's website
 - in the conference programme guide
 - on the conference signage
- One page color advertisement in the Program Guide (ad prepared by sponsor)
- 2 Full Delegate registrations to the conference
- Flyer in the participants' conference bags (flyer provided by the sponsor)
- Acknowledgment by the MC during the Opening Ceremony

SILVER SPONSOR – US\$ 7.000

- 2 m x 2 m constructed exhibition booth - floor space only or standard shell scheme booth
- Recognition as Silver Sponsor, including company logo:
 - on the conference website with a hyperlink to the company's website
 - in the conference programme guide
 - on the conference signage
- ½ page color advertisement in the Program Guide (ad prepared by sponsor)
- 1 Full Delegate registrations to the Working Week
- 1 page flyer in the participants' conference bags (flyer provided by the sponsor)
- Acknowledgment by the MC during the Opening Ceremony



SPONSOR ITEMS AND OPPORTUNITIES

Following opportunities for sponsorship and special activities are available:

- Logo on the conference bag US\$ 3,000 / logo
- Advertisement on the final conference programme and on screens at the opening ceremony and technical sessions – US\$ 1,000 / company

All sponsors that sponsor these conference items will get their logo on the conference web site and the conference programme.

There are further opportunities to sponsors the events during the week (coffee breaks, Uruguayan Cultural Evening , Technical tour , amongst others. .

Further information:

Please contact: Congresos & Reuniones (AAU) – ph. 598.2916.0900 - E-mail: fig8@congresos-rohr.com -

Conference web site: www.fig.net/uruguay

OTHER SPONSORSHIP OPPORTUNITIES

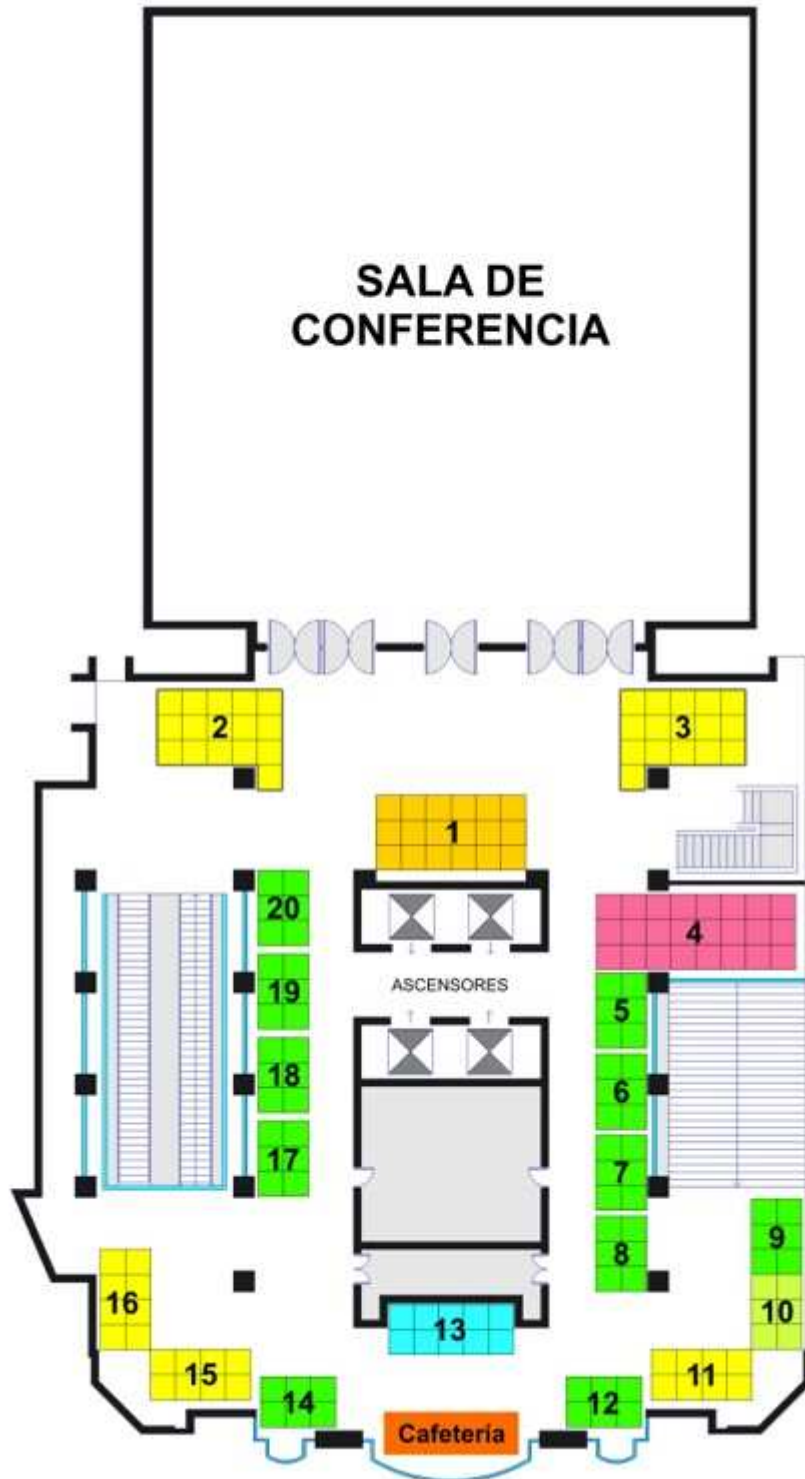
		US\$ <i>(American Dollars)</i>
Official program	- ½ page	300
	- full page	500
	- back of front cover	550
	- inside back cover	700
	- back cover	1.000
Congress bags logo		2.000
Advertising in audiovisual in conference romos and opening sessions		550
Pens and pads		1.200
Totems / banners / roll ups		770
Advertising in back covers of chairs for conference room		1.500
Welcome banner		1.500
Signposting in panel and posters area		1.500
Registrations desk		3.000
Infodesk		1.500
Satellite Symposia in plenary room (2 hrs)		2.500
Satellite Symposia in Plenary room (1 hr)		2.000
Workshops – room in exclusivity – full day		2.000
Workshops- room in exclusivity – half day		1.500
Inserts in congress bags		700
Coffee Breaks		1.500 c/u
Welcome reception – in exclusivity		11.500
Welcome reception – co-sponsorship		6.500
Conference dinner – in exclusivity		15.000
Conference dinner – co-sponsorship		7.500
Cultural evening – in exclusivity		8.000
Cultural evening – co-sponsorship		4.500
Technical tour - in exclusivity		5.000
Technical tour – co-sponsorship		3.000



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EXHIBITION COMMERCIAL:





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Nº	dims	U\$S	Nº	Dims	U\$S
1	6 x 3	Booked	11	4 x 2	3.000
2	3 x 3	Gold sponsorship	12	3 x 2	Silver sponsorship
3	3 x 3	Booked	13	5 x 2	Silver sponsorship
4	6 x 3	Booked	14	3 x 2	Silver sponsorship
5	3 x 2	3.000	15	4 x 2	Booked
6	3 x 2	3.000	16	4 x 2	Booked
7	3 x 2	3.000	17	3 x 2	3.000
8	3 x 2	3.000	18	3 x 2	3.000
9	3 x 2	2.500	19	3 x 2	3.000
10	3 x 2	2.500	20	3 x 2	3.000

Notes:

- Costs do not include taxes – (VAT) .
- Costs above do not include certain implementation of items – check with the Secretariat
- Special packages may be considered of interest to both parties
- Packages can include space in the commercial exhibition as well as registrations or other items
- Packages Platinum, Gold and Silver will be implemented together with the sponsoring company based in both parties interests and items which have not been booked by other companies.
- No bookings will be accepted without the corresponding booking form duly signed and payment of at least 25% of booking up to 50% -
- Stands do not include panelry, though they include electric connection –

EXHIBITION BOOTHS

The exhibition will be held at the congress venue Radisson Hotel in Montevideo.

The exhibition will take place in the area just outside the conference rooms, which allows the maximum participation to the exhibition area, where also the coffee breaks will take place. The exhibition will run from 12:00 on Monday 26 November to 14:00 on Wednesday 28 November 2012. Booths are offered according to layout plan of stands.

Prices include coffee breaks and lunches for 2 representatives during exhibition days.

Floor space only provided – standard shell scheme only provided to special packages -

Layout of the exhibition will be provided separately.