

Keynote Presentation of Conquering New Frontiers, Plenary Session of FIG Working Week 2023

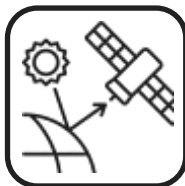
SMARTER WORKING IN DIGITAL TRANSFORMATION:

UNLOCKING THE XYZ VALUE

Mickey NG Nok Hang



10_{yrs}
WORKING



I'm
MICKEY NG

Land Surveyor



DIGITAL TRANSFORMATION

A hand in a white shirt cuff holds a silver smartphone. The screen displays the words 'DIGITAL TRANSFORMATION' in white, bold, sans-serif capital letters. Below the text is a blue rectangular area filled with a pattern of small, light blue squares and dots, resembling a digital or data visualization. The background is a gradient of blue.

*Smarter Working in Digital
Transformation:*

Unlocking the XYZ Value

A diagonal orange line separates the blue background from a black and white image of a city skyline. In the foreground, the silhouettes of several people are visible, some appearing to be in a meeting or working together. The city buildings are in the background, creating a sense of a modern, digital work environment.



Current Situation of Surveying World

*Smarter Working in Digital
Transformation:*

Unlocking the XYZ Value



Smarter Working in Digital

Transformation:

Unlocking the XYZ Value

A person wearing a grey hoodie is looking at a tablet. The tablet screen displays a cityscape at night with a glowing network overlay. The network consists of white lines connecting various points, forming a complex geometric shape. The background is a dark, starry sky. The overall image has a futuristic and technological feel.

eXplore Intelligent Technology

*Smarter Working in Digital
Transformation:*

Unlocking the XYZ Value



Yield a Strategic Mindset

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Transformation:

Unlocking the XYZ Value

Z

oom into the Identity of Surveyors

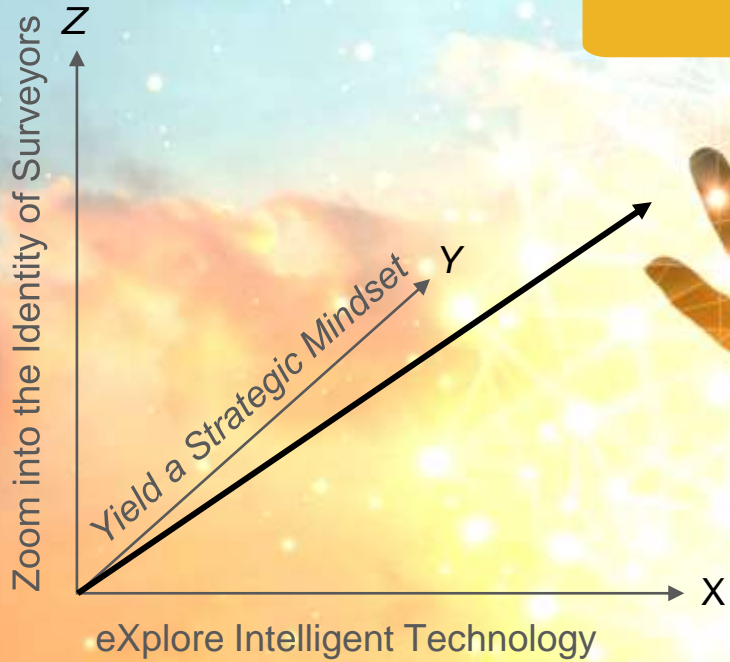


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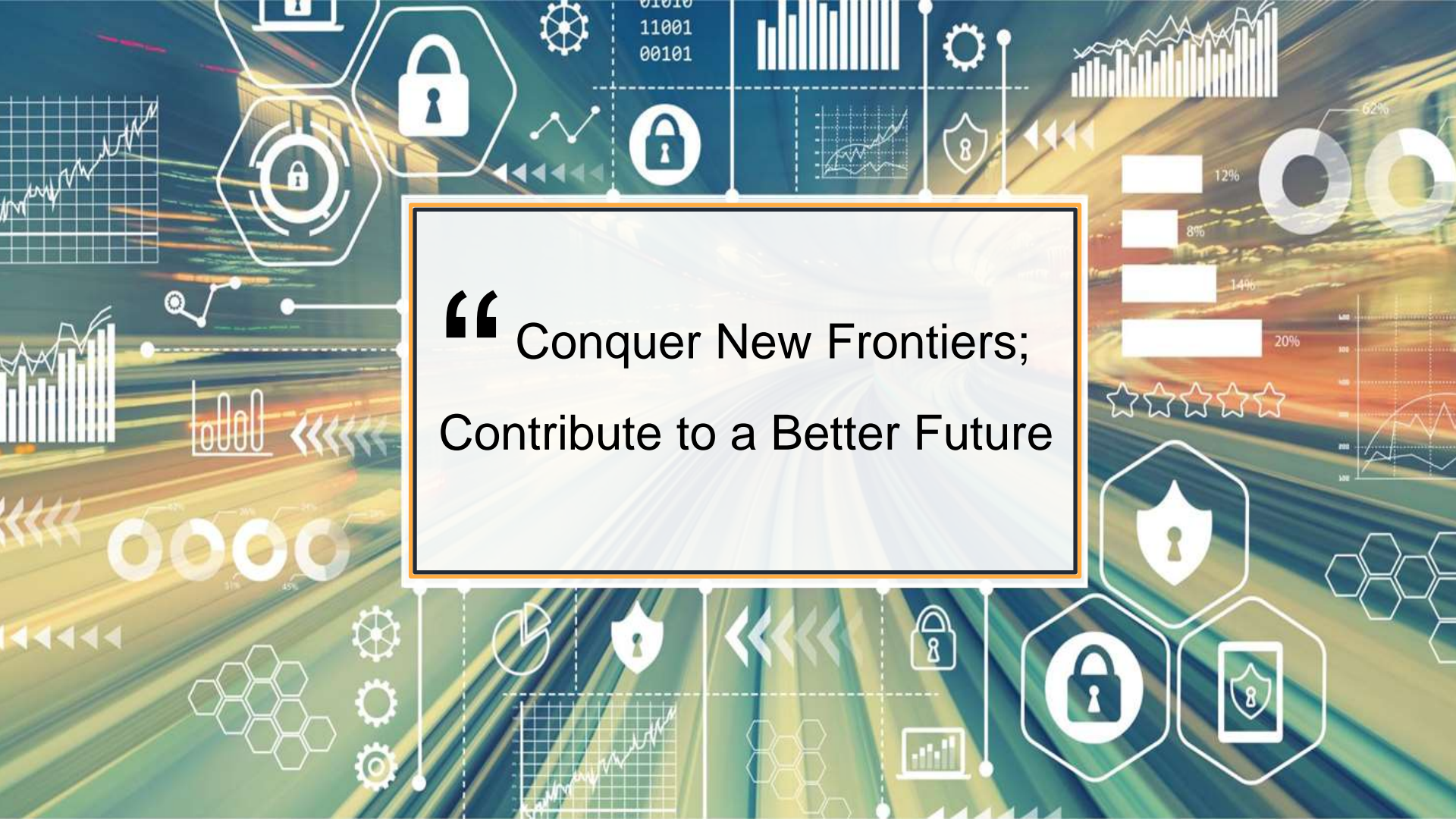
Transformation:

Unlocking the XYZ Value

Reimagine Existing Process; Do Something New



*Smarter Working in Digital
Transformation:
Unlocking the XYZ Value*

The background is a vibrant, futuristic digital landscape. It features a central white rectangular box with a thin orange border containing the main text. Surrounding this box are numerous white icons and data visualizations on a dark blue and green background with light streaks. The icons include padlocks, shields, gears, and hexagons. Data visualizations include bar charts, line graphs, pie charts, and circular progress indicators. Some charts show percentages like 12%, 8%, 14%, 20%, and 62%. There are also binary code (01010, 11001, 00101) and a laptop icon at the top. The overall aesthetic is clean, modern, and tech-oriented.

**“ Conquer New Frontiers;
Contribute to a Better Future**